

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/12 18.17
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- JOE KNAUER

CONTRACT # 6282556

	CLASS:	NATL.	LOCAL	REGIONAL
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ORDER # _____ CONTRACT # 8282338

PRDCT	<u>PRIORITIES USA ACT</u>	<u>EST#1565</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE SEP5/12 18.17

REP: TO LENA
FD TTT T

TO LENA
FR JULIE
OK'D M9
TTLS RTS
PLS CFM, THX 9/5

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

[illegible]

AGENCY ADVERTISER CODE = 321 AGENCY EST # = 1565
AGENCY PRODUCT CODE = 340

20	S	1200N-1230P	30	\$750.00	10/20	10/20	0	SAT
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PROGRAM : EYEWT NW-NN SA
CON COM1: EYEWT NW-NN SA
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67	A	900A-1000A	30	\$750.00	10/17	10/17	1	WE
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PROGRAM : JEFF PROBST
ORD COM1: DUE TO PRGM CHANGE: COLLEGE FBALL
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-20 FOR 1 SPOT/WK

REP HEADLINE# 6282556 TRF# 327462
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:												
M9	OK'D	BUY#20	MISSED: SAT/1200N-1230P				OCT20		30S	\$750.00	(SEP5/12)	
			OFFER: WED/900A-1000A				OCT17		30S	\$750.00	PLS ADVISE.	
			CMT: DUE TO PRGM CHANGE: COLLEGE FBALL									
OCT/12			96325.00									
CONTRACT TOTAL											96325.00	
TOTAL SPOTS											58	

MARKET TOTALS \$283,308 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE